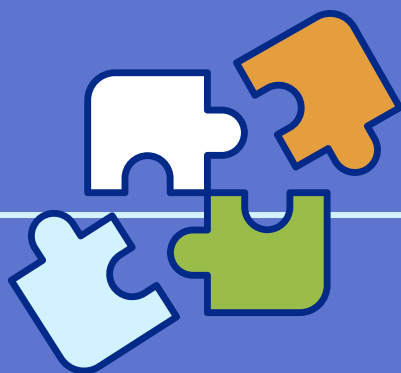## Microlearning is...

an approach to learning new information in chunks at a time that take learners between 1 and 10 minutes to complete at their own convenience. These deliverables can on take many forms...

Why use Microlearnings?

...to improve on-the-job performances without disrupting daily tasks

Benefits:

Fast and Engaging	Knowledge Retention	Flexibility and Freedom
With learning taking under 10 minutes, employees do not need to set aside time they don't have to improve knowledge and skills	With easy access to revisit content as necessary, employees will retain the knowledge and skills on their own without repeated trainings	Short, bite-sized lessons and trainings are easily made accessible on any device, anywhere, and at any time for the employee.

Some Examples:

- Microcopy (text hints and messages)
- Short Videos and Animations
- Games and Simulations
- Infographics and Images
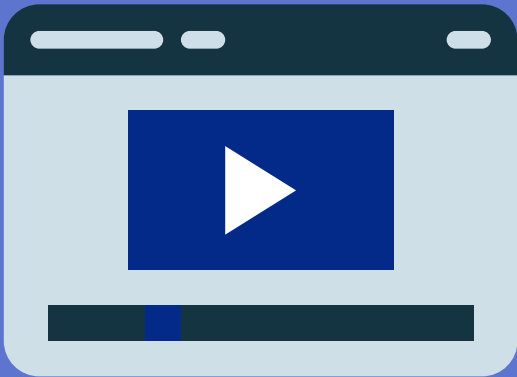
Tips for Successful Microlearning:

PLAY

- Use short, focused content
- Reuse existing content
- Use Gamification to boost engagement

- Include multimedia such as videos and images
- Make sure learners have easy access from anywhere, anytime