Date	*April 2023*
Project	*ADOPT (Adopting Dogs Online Prep Training)*
Client	*House of MK Dogs*

Business Purpose	Too often people adopt dogs from shelters without the proper preparation or expectation of responsibilities, often resulting in pets being returned to shelters. The goal is to decrease the amount of returned adoptions by implementing this preparedness training for potential adopters. This training will provide those interested in adopting a dog with the necessary information to properly prepare them to become a forever home for a dog in need.
Target Audience	Anyone planning to adopt a dog from [x] shelter
Training Time	20 minutes
Training Recommendation and Tools	1 scenario-based e-learning course - Developed in Articulate Storyline - Course will have a readiness progression that includes the proper steps required to adopt a dog into your family/home in a scenario based learning experience - After initial video introduction,home review, scenarios outlining the needs of a dog will be identified with markers that the learner will click on to learn more information about; an additional marker will be available to click on to access a guide they can reference throughout the training - Feedback will be given throughout as choices and decisions are made in he scenarios - Final Evaluation and Next Steps Outlined
Deliverables	- Design Document - Text-based Storyboard - E-learning course - Developed in Articulate Storyline
Learning Objectives	1. Learners will be able to outline the steps to adopt a dog 2. Learners will be able to identify the necessary actions to prepare a home for a new dog 3. Learners will be able to determine if they are ready or not to proceed with adopting a new dog into their home

Training/Content Outline	1. Introduction
	   a. Video message highlighting the importance of preparing for a new animal and of overcrowding of shelters
	   b. Thank the learner for thor interest in adopting a dog and the good they are doing
	2. Initial interactive scenario

a. Set the scene - in a home
b. Navigation
c. Objectives
d. Shwe learner the resource guide available throughout the training
3. Necessary Preparation Action Scenarios (NOTE: The actions identified below are suggestions and may change, based on images available during development)
    a. 2 Find the Difference Interactive Scenes
        ▪ Show scene in a home involving as many of the following preparation actions as possible, with a marker for each
        ▪ Each scene will have 2 images of the same background (room in a home)
            ● The "Different" Image will include pet supplies (leash, harness, collar, kennel, toys, food, etc.) sitting in various places in the room
            ● Learner will choose the appropriate supplies and get feedback from the "guide" avatar about their necessity and importance
            ● Marker would change color to show it has been selected and the process would repeat for the next marker
        ▪ When all markers are selected, the learner would then continue to the next scenario
4. Click interaction – actions that have not been addressed (Avatar talks through them)
5. Summary of Next Steps
6. Final Evaluation
7. Presentation of Certification of completion to present at the shelter to begin the adoption applications

Evaluation Plan	● Have adopters fill out an evaluation/survey to get feedback from the learner on whether or not they felt the course helped prepare them for their new dog ● Monitor adoption data and see if rates of returned dogs to shelters decreases or not after the training has been implemented